

Total No. of Questions : 5]

PC3040

[6380]-3004

S.Y.M.B.A.

SEAT No. :

[Total No. of Pages : 2

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIORNMENT
(Revised 2019 Pattern) (Semester-III)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

Q1) Answer any five (2 marks each.)

[10]

- a) What is IFRS?
- b) Define FDI?
- c) What is balance of payment of account?
- d) IBRD stands for _____
 - i) International Board for Research and Development
 - ii) International Bank for Reconstruction and Development
 - iii) International Bank for Research Development
 - iv) International Barrier for Reconstruction and Development
- e) _____ is the application of knowledge which redefines the boundaries of global business.
 - i) Cultural value
 - ii) Society
 - iii) Technology
 - iv) Economy
- f) IPR stands for.
 - i) Intellectual Property rights
 - ii) International Property rights
 - iii) International Promotion rights
 - iv) Interior Promotional rights

P.T.O.

- g) _____ is not an Indian Multinational company.
- i) Unilever
 - ii) Asian Paints
 - iii) Piramal
 - iv) Wipro
- h) The main promoter of trade liberalization was _____
- i) GATT
 - ii) NAFTA
 - iii) CEPTA
 - iv) CISA

Q2) Answer any two (5 marks each) **[10]**

- a) Explain nature and scope of International Business
- b) Describe the model of FDI
- c) Explain impact of WTO on business

Q3) Answer any one **[10]**

- a) Discuss the influence of business environment.
- b) List the characteristics of Multinational Business.

Q4) Answer any one **[10]**

- a) Describe the procedure for controlling of International Business.
- b) Explain the International environment that affect the International Business.

Q5) Answer any one **[10]**

- a) Discuss the role of International agencies in international business environment.
- b) Highlight on the benefits of WTO in India.



Total No. of Questions : 5]

SEAT No. :

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PB2077

[6201]-304

Second Year M.B.A.

307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT
(Revised 2019 Pattern) (Semester - III)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*

Q1) Solve any five

[5×2=10]

- a) Give any two direct modes of entry in international business.
- b) Write any two features of MNC.
- c) Write any two factors making impact on international trade.
- d) List out any two names of FDI Theories.
- e) Name any two participants in Forex market.
- f) Give any two principal functions of WTO.
- g) List any two non tariff barriers to trade.

Q2) Answer any two

[2×5=10]

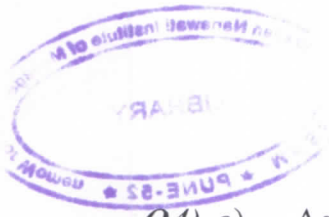
- a) Write note on Reverse Globalisation.
- b) Explain in short FDI contrasted with FPI.
- c) Critically comment on Dynamics of Global Enterprise.

Q3) a) Critically-evaluate the impact of technological advancements on the international business landscape. **[10]**

OR

- b) Summarise and give examples about factors that drive multinational cooperations to expand internationally. **[10]**

P.T.O.



Q4) a) Assess the role of IMF in addressing systematic risk and financial crises in the global economy. [10]

OR

b) Describe basic principles underlying the preparations of financial statements under IFRS [10]

Q5) a) Critically evaluate the impact of trade policies and exchange rate regimes on a country's Balance of payment position with suitable examples. [10]

OR

b) Investigate the long term implications of the COVID - 19 pandemic on global trade patterns and supply chain resilience. [10]

Total No. of Questions : 5]

P7911

SEAT No. :

[Total No. of Pages : 3

[6118]-3018

S.Y. M.B.A.

GE-UL-14-307 : INTERNATIONAL BUSINESS ENVIRONMENT
(2019 Revised Pattern) (Semester - III)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries 10 marks.

Q1) Solve any five out of following.

[5×2=10]

- a) Which of following not driver of glabalisation?
 - i) The fragmantation of consumer tastes between countries.
 - ii) The competative process
 - iii) MNC successfully persuading Government to lower trading barriers
 - iv) Need to grain economics of scale
- b) WTO was formed in year _____ with GATT Basis.
 - i) 1993
 - ii) 1994
 - iii) 1994
 - iv) 1996
- c) NAFTA is an example of
 - i) Common Market
 - ii) Customer Union
 - iii) Economic Community
 - iv) The free trade area
- d) Which one out of following is not international organisation.
 - i) SAARC
 - ii) ASEM
 - iii) ASEAN
 - iv) CDDT
- e) Which of the following is not international financial institution
 - i) ICICI
 - ii) IMF
 - iii) IDA
 - iv) World Bank

[P.T.O]

- f) The balance of payment includes which of following?
- i) Country Balance of trade
 - ii) Foregin Invenstment
 - iii) Foregin Aid
 - iv) All of the above

- g) TRIMS doesn't Apply for
- i) Measures that affect trade
 - ii) Measures lead to quantity ristictions
 - iii) Discouraging, measure, that limit company's export
 - iv) Discouraging measurs that limit company's import

- h) Which of the following is pull factor in emigration?
- i) Political oppression
 - ii) Sub opportunities
 - iii) Food shortage
 - iv) War

- i) Ultimatly _____ was replaced by _____ on 1st Jan 1995.
- i) GATs, WTO
 - ii) WTO, GATT
 - iii) GATT, WTO
 - iv) TMF, GATT

Q2) Solve any two out of following.

[2×5=10]

- a) Examine the impact of world Trade organisation on business.
- b) Elaborate ethical issues in international trade.
- c) Explain any 5 strategic way to enter into international Market.
- d) Critically examine Ricardian Theory of trade.

Q3) a) Differentiate between tariff and non-tariff barriers and its impact over international trade. **[10]**

OR

b) Analyse Financial tools and quantitative limitations implied to avoid dumping in international trade. Give suitable example.

Q4) a) Elaborate with example impact of pandemic Covid 19 on International trade. **[10]**

OR

b) Analyse role of digitalisation and its impact over international trade and global value chains.

Q5) a) “Firms need global orientation even to survive the domestic market”? Elucidate. **[10]**

OR

b) Explain various challenges of global business. Elaborate limitations and advantages of trade blocks in same regards.

